

Maintaining Your Pet's Health in a Toxic World



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If you're a fellow animal owner, we think you can agree that our pets are more than just furry fixtures in our homes; they are full-fledged members of the family. However, taking care of their health is becoming more challenging in the ever-increasing toxic environment in which we live.

Glyphosate, the herbicide used in most weed killers, has been proven to have negative effects on the microbiome (both in humans and animals), disrupting the immune system, communication between the gut and the brain, and overall health.

Our furry friends share our environments and our exposure to toxic chemicals (and usually more so). They run, roll around, and wrestle in treated grass. Some dogs eat grass and others play with toys that have been sitting on treated grass.

Besides encountering the chemical outside, studies have also shown higher levels of glyphosate in the food that they eat. The most contaminated pet food results in glyphosate exposure that, at the high end, is roughly 25% above the average daily intake for humans. Overall, dogs are shown to have roughly 32 times higher levels of glyphosate than the human average, with cats showing 16 times the human average.

With this gut-damaging chemical so prevalent in the world around us, it's hard to know where to turn.



Gut Health Equals Pet Health

A good place to start is acknowledging the part that gut health plays in your pet's overall health. A strong gut lining is key to forming an essential barrier to toxins and other inflammatory foreign particles.

Further, a healthy, diverse, and balanced microbiome functions to support digestion and nutrient absorption, produce essential vitamins, and even regulate immune function.

Your pet needs a balanced microbiome and a strong gut lining to thrive and live their best lives! This is why promoting overall gut health can make a huge difference in the health of your pet.





3 Ways to Protect your Pet's Health in a Toxic World

Raw Food Diet

One way to limit the effects of glyphosate on your furry family members is to feed them a raw food diet. However, that may not always be possible. If a raw food diet is not possible, look for dog foods that contain the appropriate ingredients for your dog's life stage and breed. If you have questions, talk to your vet or veterinary nutritionist about the healthiest choice for your pet.

Avoid Toxins

Another way to limit the exposure of glyphosate is to pull out weeds by hand or use gardening tools. If the use of herbicides is necessary, choosing a natural product will help protect your pet from exposure.

ION* Gut Support For Pets

Last but not least, introduce your dog or cat to ION* Gut Support For Pets. ION* is an all-natural, gut-strengthening, vitality-boosting supplement that is scientifically proven to manage the impact of environmental toxins found everywhere from the parks they play in, to the food they eat.



Nature's Blueprint for Health

ION* goes beyond the average pet supplement to embrace health at a cellular level. Our soil-derived solution is innately designed to protect and nourish your pet's gut by drawing inspiration from the intelligence of nature (and the ground from which it sprouts).

Build a strong defense against toxins and naturally reawaken microbial communication. The benefits that follow from that beautifully balanced combination are vast.



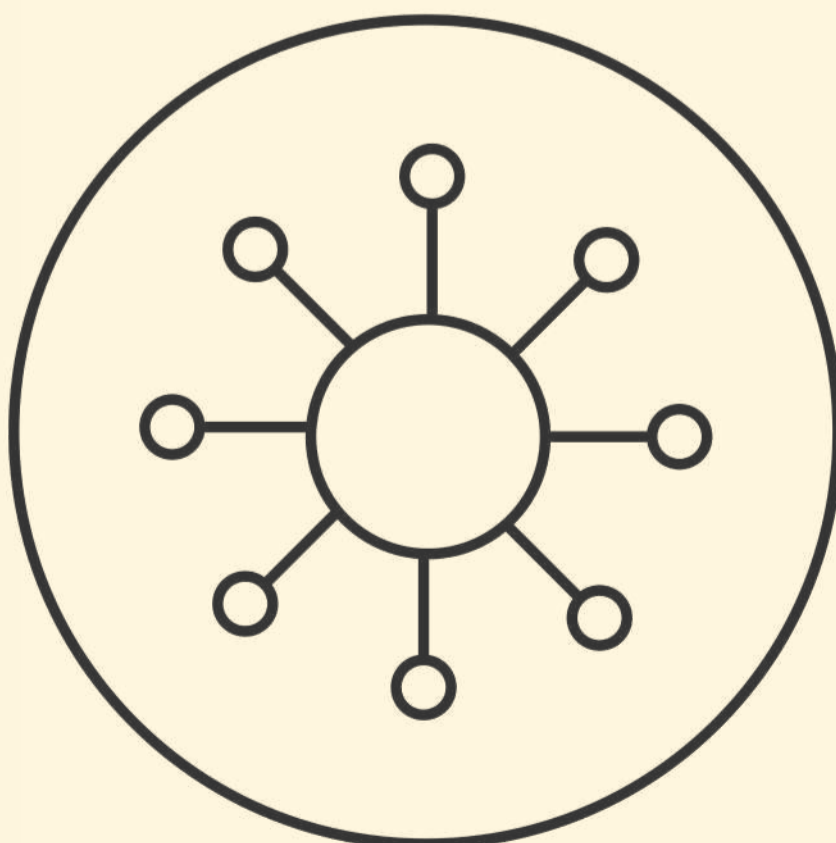
Kidney Function



Digestion



Vitality



Immune Function



For a limited time, receive 15% off all ION* products by using the code PETSUMMIT24 at checkout.

Shop Now

*Offer runs from February 17th to April 1, 2024. Subscriptions are not included in offer.



Interested in carrying ION* Gut Support For Pets in your veterinarian office or retail store? You can learn more here or reach out to our team directly:

Veterinarians: practitioners@intelligenceofnature.com
Retail Stores: retailers@intelligence2ofnature.com