



poli pet

# REDUCING ANXIETY

AN OBJECTIVE GUIDE TO A STRESS FREE PET

# **WHAT CAUSES DOG ANXIETY?**

**1. SIGNS AND SOURCES  
OF PET ANXIETY**

**2. DIFFERENCES  
BETWEEN INTERNAL AND  
EXTERNAL SOURCES**

**3. EFFECTIVE SOLUTIONS  
FOR REDUCING ANXIETY**



# WHAT ARE THE SIGNS OF DOG ANXIETY?

**OBVIOUS SIGNS SUCH AS TUCKED TAIL, FIDGETING, SHAKING, AVOIDING EYE CONTACT AND HIDING.**

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**IT'S NORMAL FOR A DOG TO EXHIBIT SOME OF THESE BEHAVIORS PERIODICALLY**



# **SIGNS OF DOG ANXIETY**

- **Spontaneous elimination (urination/bowel movement)**
- **Destructive behavior**
- **Panting**
- **Pacing**
- **Whining/whimpering**
- **Passive escape**
- **Trembling**
- **Excessive licking**
- **Dilated pupils**
- **Avoiding interactions**
- **Displacement behaviors: yawning, lip licking, air sniffing, “shaking it off” like a wet dog**

# **MOST IMPORTANT SIGN OF ANXIETY**

**YOUR OWN  
INTUITION FROM  
THE BOND YOU'VE  
DEVELOPED WILL  
TELL YOU IF YOUR PET  
IS SUFFERING FROM  
ANXIETY.**



# **SOURCES OF DOG ANXIETY**

**SEPARATION  
BREED  
CHARACTERISTICS  
YOUR BEHAVIOR  
GENETICS  
SLEEP PATTERNS  
PAST TRAUMA  
LACK OF QUALITY  
NUTRITION &  
SUPPLEMENTS  
HEAVY METAL & TOXIN  
EXPOSURE**



# **INTERNAL SOURCES**

## **INTERNAL SOURCES OF ANXIETY**

- **Genetics**
- **Breed Characteristics**
- **Internalized Heavy Metals and**
- **Toxins**
- **Past Trauma**

**These sources are internalized and can in some cases be more difficult to overcome as we have less control over things like breed traits and past trauma.**

# **EXTERNAL SOURCES**

## **EXTERNAL SOURCES OF ANXIETY**

- **Separation**
- **Your Behavior**
- **Sleep Partners**
- **Past Trauma**
- **Lack Of Quality Nutrition  
and Supplements**

**These external sources offer us  
as responsible pet parents a  
greater opportunity for  
improvement.**

# SUPPLEMENT TO OVERCOME ANXIETY



\* FINAL PRODUCTION LABEL  
SUBJECT TO CHANGE

## MEET POLI PET CALM

**THE BIOAVAILABLE  
ANXIETY REDUCER  
WITH ACTIVE CARBON  
TECHNOLOGY**



# POLI PET OFFERS ANXIETY SOLUTIONS



## POLI PET CALM

- MOST EFFECTIVE ANXIETY REDUCER
- MAXIMUM BIOAVAILABILITY
- HIGHEST, SAFEST AMOUNTS OF PROVEN INGREDIENTS



## POLI PET RENEW

- ACTIVE CARBONS TO BIND AND REMOVE HEAVY METALS AND TOXINS
- RESTORE INTERNAL BALANCE ALLEVIATING ANXIETY

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# WHAT REAL RESULTS CAN I EXPECT?

**“WE ADOPTED OUR LITTLE FIONA AND IT WAS CLEAR SHE HAD EXPERIENCED SEVERE ABUSE. WE GIVE HER CALM EVERY MORNING AND I CAN ACTUALLY TELL THE IMPROVEMENT. THANK YOU FOR MAKING THESE AMAZING PRODUCTS.”**

**DAVE B., POLI PET CUSTOMER**

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