



poli pet

REDUCING ANXIETY

AN OBJECTIVE GUIDE TO A STRESS FREE PET

WHAT CAUSES DOG ANXIETY?

**1. SIGNS AND SOURCES
OF PET ANXIETY**

**2. DIFFERENCES
BETWEEN INTERNAL AND
EXTERNAL SOURCES**

**3. EFFECTIVE SOLUTIONS
FOR REDUCING ANXIETY**

WHAT ARE THE SIGNS OF DOG ANXIETY?

**OBVIOUS SIGNS SUCH
AS TUCKED TAIL,
FIDGETING, SHAKING,
AVOIDING EYE
CONTACT AND HIDING.**

**IT'S NORMAL FOR A
DOG TO EXHIBIT
SOME OF THESE
BEHAVIORS
PERIODICALLY**

SIGNS OF DOG ANXIETY

- **Spontaneous elimination (urination/bowel movement)**
- **Destructive behavior**
- **Panting**
- **Pacing**
- **Whining/whimpering**
- **Passive escape**
- **Trembling**
- **Excessive licking**
- **Dilated pupils**
- **Avoiding interactions**
- **Displacement behaviors: yawning, lip licking, air sniffing, “shaking it off” like a wet dog**

MOST IMPORTANT SIGN OF ANXIETY

**YOUR OWN
INTUITION FROM
THE BOND YOU'VE
DEVELOPED WILL
TELL YOU IF YOUR
PET IS SUFFERING
FROM ANXIETY.**

SOURCES OF DOG ANXIETY

**SEPARATION
BREED
CHARACTERISTICS
YOUR BEHAVIOR
GENETICS
SLEEP PATTERNS
PAST TRAUMA
LACK OF QUALITY
NUTRITION &
SUPPLEMENTS
HEAVY METAL & TOXIN
EXPOSURE**

INTERNAL SOURCES

INTERNAL SOURCES OF ANXIETY

- **Genetics**
- **Breed Characteristics**
- **Internalized Heavy Metals and
Toxins**
- **Past Trauma**

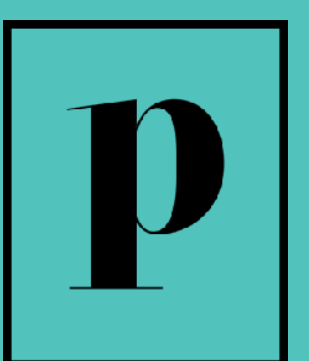
These sources are internalized and can in some cases be more difficult to overcome as we have less control over things like breed traits and past trauma.

EXTERNAL SOURCES

EXTERNAL SOURCES OF ANXIETY

- **Separation**
- **Your Behavior**
- **Sleep Patterns**
- **Past Trauma**
- **Lack Of Quality Nutrition
and Supplements**

**These external sources offer
us as responsible pet parents
a greater opportunity for
improvement.**



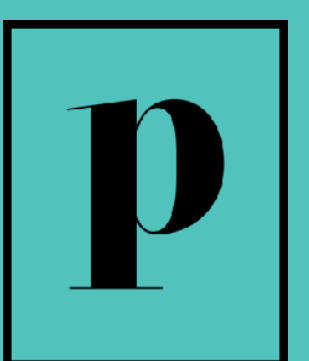
SUPPLEMENT TO OVERCOME ANXIETY



* FINAL PRODUCTION LABEL
SUBJECT TO CHANGE

MEET POLI PET CALM

THE BIOAVAILABLE ANXIETY REDUCER WITH ACTIVE CARBON TECHNOLOGY



POLI PET OFFERS ANXIETY SOLUTIONS



POLI PET CALM

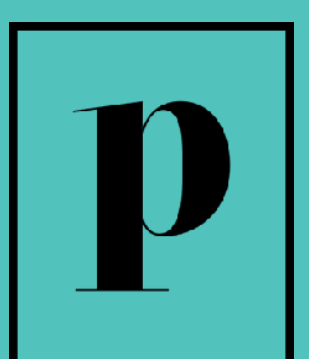
- **MOST EFFECTIVE ANXIETY REDUCER**
- **MAXIMUM BIOAVAILABILITY**
- **HIGHEST, SAFEST AMOUNTS OF PROVEN INGREDIENTS**



POLI PET RENEW

- **ACTIVE CARBONS TO BIND AND REMOVE HEAVY METALS AND TOXINS**
- **RESTORE INTERNAL BALANCE ALLEVIATING ANXIETY**

**USE CODE ANXIETY35 FOR
35% OFF YOUR ORDER**



WHAT REAL RESULTS CAN I EXPECT?

“WE ADOPTED OUR LITTLE FIONA AND IT WAS CLEAR SHE HAD EXPERIENCED SEVERE ABUSE. WE GIVE HER CALM EVERY MORNING AND I CAN ACTUALLY TELL THE IMPROVEMENT. THANK YOU FOR MAKING THESE AMAZING PRODUCTS.”

DAVE B., POLI PET CUSTOMER

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