

# DOG TRAINING SECRETS PLAYBOOK



*Hosted by*

**DR. IAN DUNBAR**



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# Welcome!

## WHAT IS THE DOG TRAINING SECRETS SUMMIT?

The Dog Training Secrets Summit is an online virtual event that brings together 13+ of the world's leading dog trainers and behavior experts - professionals who have helped train hundreds of thousands of dogs -- even when their owners had already tried everything before and just wanted to give up.

It's 100% free to attend, and you don't need to travel. Simply watch from the comfort on your own, dive deep into the latest proven, science-based dog training techniques.

Use the solutions you'll learn from this event to raise a well-trained and obedient dog. No more overwhelm, no more frustration. You'll be saving yourself hundreds of dollars by not needing to attend puppy school or by hiring a local trainer.

## WHO IS BEHIND THE DOG TRAINING SECRETS SUMMIT

 [PETSUMMITS.COM](https://www.petsummits.com)

From all over the world, wherever you and your furry family member may be, Pet Summits' online events come right to you. Receive practical, proven health and well-being tips and strategies for helping your pets live a healthy, happy and high-quality life. We've helped tens of thousands of pets and their owners just like you since we launched, and we'd love to welcome you to the family!

**HELPING PETS & THEIR OWNERS  
SHARE A BETTER QUALITY OF LIFE**



The Dog Training Secrets Summit is hosted by world-renowned dog trainer, Dr. Ian Dunbar.

Dr. Ian Dunbar founded the Association of Pet Dog Trainers (APDT) in the United States, invented and popularized off-leash puppy training and socialization classes, hosted 6 seasons of the Dogs with Dunbar television program in the UK, and has also written several dog training books and produced numerous dog training videos.



The summit is completely online.

No travel is required as you can view all the sessions from any computer or mobile device. Check out the guest list and schedule in this document for an introduction to each expert and the topics they'll be speaking on.

# Is this right for you?

## YOU'LL LOVE THE DOG TRAINING SECRETS SUMMIT IF .....

This summit is for you if you're looking for a proven, science-based system to gain a comprehensive understanding of how to finally solve your over-excited, naughty, leash pulling, aggressive and barking dog...even if you've tried before, failed and wanted to give up

You're guaranteed to find something at the Dog Training Secrets Summit that you can take away and use to help you raise a well-trained and obedient dog.

If you're frustrated with wondering where to start with all of the conflicting information, or you feel overwhelmed and burnt out after TRYING so many different techniques for your dog, then this is for you.

This is NOT just a bunch of talking head presentations. Our experts will be demonstrating to you in REAL-TIME how to train your dog and get results! There has never been an online summit of this kind in history!

We believe in a world where a properly trained dog is the norm, not the exception.

We love our pets just like family, and we're passionate about sharing proven tips, strategies, and protocols so our pets can thrive well into their later years.

Our mission is to bring together the worlds leading dog trainers, vets, pet nutritionists, pet health practitioners, and other well-known experts to bring about a pet health revolution.

Become a leader. Join the pet health revolution. And let's make a positive difference in the world that matters most!



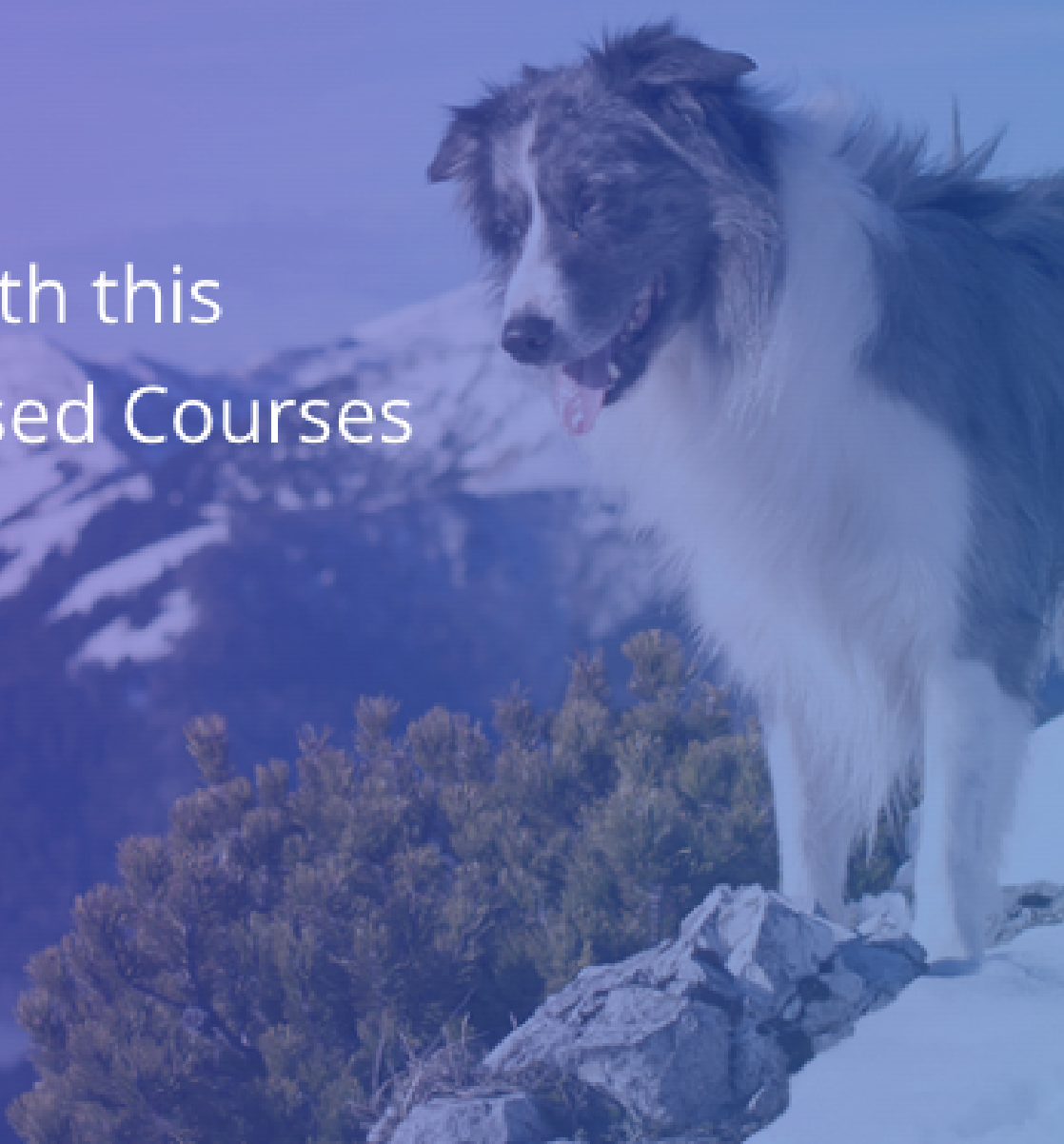
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# What will you learn?

## HERE'S WHAT YOU WILL LEARN AT THE DOG TRAINING SECRETS SUMMIT....

The Dog Training Secrets Summit is different from what you'd normally expect. We break down the key aspects of dog behavior and training based on what each of our guests are specialized experts in.

Some of the key takeaways you'll get from this event will include:

- 🐾 Why chemistry matters to dog trainers and what is a 'dopamine' dog
- 🐾 The BEST way to pet a dog (straight from the dog's mouth) and the secret to kids & dogs becoming BFF's
- 🐾 The primary function of your dog's brain and how we can tap into this magnificent system by deliberately pairing phrases with events and conditions
- 🐾 Why your dog is suffering from separation anxiety and how to set your dog up for success when teaching him to be alone
- 🐾 Puppy House Training Success: The 3 important building blocks for a solid housetraining foundation
- 🐾 How to effectively introduce new dogs into your home and manage multi-dog households
- 🐾 How to create "Navy seal" puppies for life through early Enrichment Socialization and Training
- 🐾 The secrets to developing and maintaining a relationship with your dog to make all future training as easy and enjoyable as possible



# Who is speaking?



## WORLD CLASS EXPERTS WITH PROVEN TRACK RECORDS...

Our schedule is jam-packed with world-leading dog trainers, behavior experts, and more. Their specialties range from puppy training, rescue training, service dogs, police dogs, and more.

We wanted to bring you deep subject matter insights from PROVEN leaders and visionaries who have demonstrated their expertise over years and even decades of research and practice in their field. Some of our expert speakers have worked with tens of thousands of dogs over decades.

This is the first time in history that they are all together for you to learn from in one place to find out all you need to know about proven, science-based solutions for training your dog.

This is NOT one of those events where the speakers hold back on information so they can pitch their products or services at the end... far from it!

They're digging deep to give you their best stuff with ideas you can implement no matter what your dog owner experience level is at.

**WANT TO KNOW WHEN YOUR FAVORITE SPEAKER IS ON?  
VIEW THE SCHEDULE BY CLICKING THE BUTTON BELOW...**

[VIEW SCHEDULE](#)

# Day 1 Expert Guests



## Dr. Ian Dunbar

Dog Trainer & Author

Top Tip: With just one small treat in your hand you can get dozens of responses when training your dog

[WATCH QUICK TIP VIDEO](#)



## Julie Case

Dog Trainer

Top Tip: It's essential to get your dog or puppy used to people early on so they can adapt to exciting environments faster and better behaved.

[WATCH QUICK TIP VIDEO](#)



## Teoti Anderson

Dog Trainer & Author

Top Tip: Feed all meals in the crate with the door closed. They will eventually start to associate the crate with positive emotions which will help further down the track.

[WATCH QUICK TIP VIDEO](#)



## Kelly Gorman Dunbar

Dog Trainer

Top Tip: when training a puppy make sure you pick your puppy up while it is facing you so that it doesn't create shock, stress or a negative response to picking them up.

[WATCH QUICK TIP VIDEO](#)

# Day 1 Expert Guests



## Amanda Gagnon

Anthrozoologist, Behavior Consultant, Dog Trainer

Top Tip: teaching your puppy to love collar grabs and head pats while playing makes humans seem more relevant and fun during play.

[WATCH QUICK TIP VIDEO](#)

# Day 1 Note Taking

# Day 1 Note Taking

# Day 2 Expert Guests



## Denise Fenzi

Dog Trainer

Top Tip: building a strong relationship with your dog, making it fun, exciting and enjoyable will make it easier to train them to do other things.

[WATCH QUICK TIP VIDEO](#)



## Kim Brophey

Applied Ethologist & Dog Behavior Trainer, Author

Top Tip: it's really important to help our dogs relieve anxiety since it is so prevalent these days. The more you can keep them calm through your own calm behavior it will help.

[WATCH QUICK TIP VIDEO](#)



## Justine Schuurmans

Family Dog Trainer

Top Tip: Parents should take the role of protecting their children from their dogs. A simple way is to set up baby gates to make sure that if the dog gets too rambunctious the kid can just take a step away from the baby gate

[WATCH QUICK TIP VIDEO](#)



## Kamal Fernandez

Dog Trainer

Top Tip: it's important to give your dogs enough space when training multiple dogs together so they feel safe.

[WATCH QUICK TIP VIDEO](#)

# Day 2 Expert Guests



## Dr. Jo-Rosie Haffenden

Dog trainer and behaviourist

Top Tip: To teach your dog to bark when you ask him to, first get his favorite toy or food, hold it up too high for him out of his reach. It's highly likely that your dog will get so irritated that they will shout at it.

[WATCH QUICK TIP VIDEO](#)



## Gina Marie Esoldi

Training Director for Next Step Service Dogs

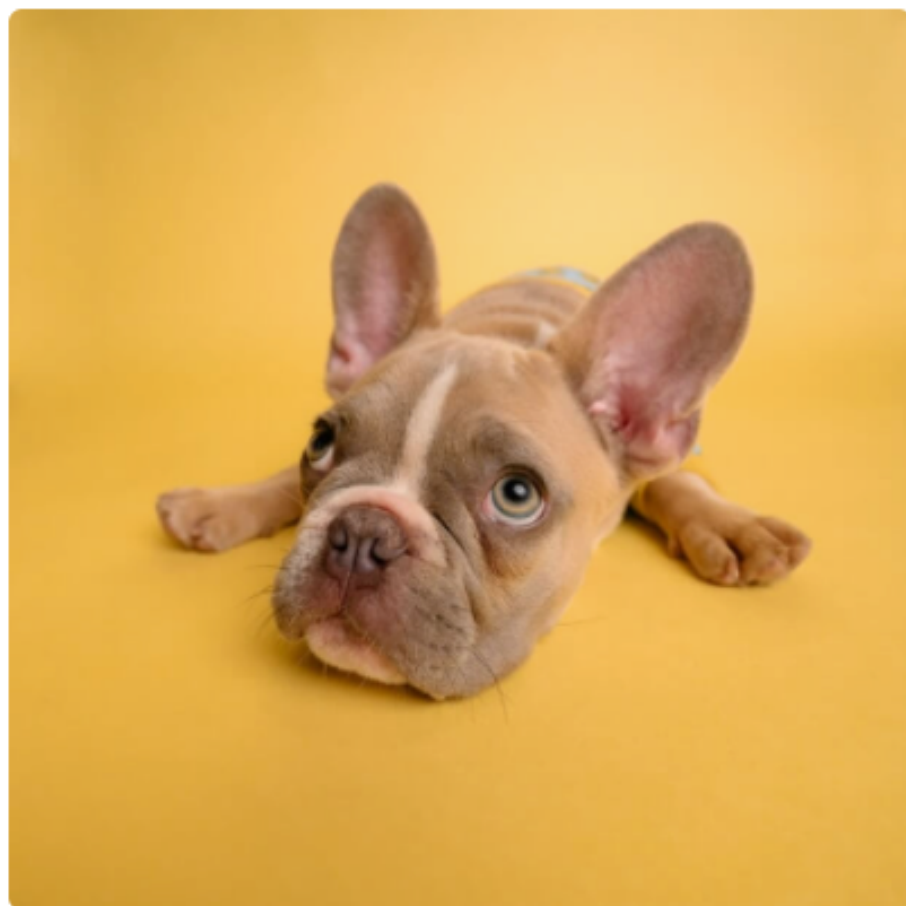
Top Tip: patience and consistency goes a long way when training any type of dog but especially service dogs.

[WATCH QUICK TIP VIDEO](#)

# Day 2 Note Taking

# Day 2 Note Taking

# Brought to you by...



## Make A Good Dog... Even Gooder

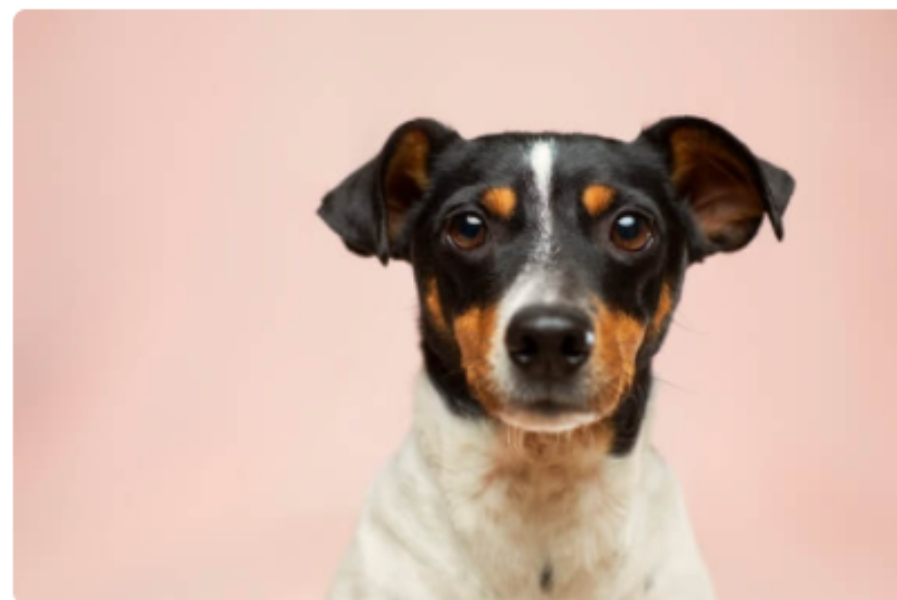
Raising a dog is one of the best things in the world. But it can be hard at times!

Fending off bites and scratches, constantly cleaning pee from your carpet and trying to navigate the pet store aisles can be frustrating and overwhelming. Sometimes it feels like the challenges never end.

**At Pupford, we provide pup parents with training and products to overcome their dog's problem behaviors and raise a happy, healthy, and well-behaved pup.**

### Join over 1,000,000 pup parents who have:

- ➔ **Trained well-behaved dogs** that are confident, listen when you ask, and provide you more joy than stress
- ➔ **Found the right products** for their pup's specific needs
- ➔ Engaged in and **found customized answers** from a community of pup parents and trainers
- ➔ Most of all, **built a strong, lasting relationship with their dogs**



# Day 3 Expert Guests



## Moira Hechenleitner

Veterinarian, Behavior Consultant & Certified Separation Anxiety Trainer

Top Tip: separation anxiety can take a long time to deal with so it's important to seek professional help from the start as it could make things move faster in a positive direction.

[WATCH QUICK TIP VIDEO](#)



## Michael Shikashio

Dog Behavior Consultant

Top Tip: pain and underlying injuries could be a reason for aggression in your dog, so it's really important to look at your dog's physical health as well as behavior.

[WATCH QUICK TIP VIDEO](#)



## Dr. Jo-Rosie Haffenden

Dog trainer and behaviourist

Top Tip: Dog's barking is their mode of communication. Your dog's bark can indicate joy or fear, anger or awareness, frustration or need.

[WATCH QUICK TIP VIDEO](#)



## Dr. Ian Dunbar

Dog Trainer & Author

Top Tip: When training reactive dogs, focus is very important and necessary in order to control and prevent your dog from harassing and upsetting other dogs.

[WATCH QUICK TIP VIDEO](#)

# Day 3 Note Taking

Day 3 Note Taking

# Day 4 Expert Guests



## Kelly Gorman Dunbar

Dog Trainer

Top Tip: Stuffing chew toys is a wonderful thing we can do for our dogs. It will help them to settle down quietly and develop a strong preference for those toys.

[WATCH QUICK TIP VIDEO](#)



## Kamal Fernandez

Dog Trainer

Top Tip: it's important to give your dogs enough space when training multiple dogs together so they feel safe.

[WATCH QUICK TIP VIDEO](#)



## Julie Case

Dog Trainer

Top Tip: Cuddling a puppy for 10 - 15 minutes twice a day will help them develop an incredible resilience to any kind of grabbing and pulling.

[WATCH QUICK TIP VIDEO](#)



## Kim Greco

Dog Trainer

Top Tip: developing a calming exercise you do consistently is great to help teach your dog to be calm before car rides.

[WATCH QUICK TIP VIDEO](#)

# Day 4 Expert Guests



## Amanda Gagnon

Anthrozoologist, Behavior Consultant, Dog Trainer

Top Tip: Walking your dog in the street is the same way as you would think about walking down the street with people. Dogs need information, rhythm and communication.

[WATCH QUICK TIP VIDEO](#)

# Day 4 Note Taking

# Day 4 Note Taking

# Day 5 Expert Guests



## Sara Carson

Celebrity Dog Trainer

Top Tip: a fun trick to teach your dog is 'cross-paws' and there are a lot of videos online that make it more difficult than it should be. Keep it simple and be confident.

[WATCH QUICK TIP VIDEO](#)



## Julie Case

Dog Trainer

Top Tip: Dogs can be trained to respond to emergencies like asthma, to alert the parents when the moment of the attack, and calm the child as well.

[WATCH QUICK TIP VIDEO](#)



## Dr. Ian Dunbar

Dog Trainer & Author

Top Tip: with just one small treat in your hand you can get dozens of responses when training your dog

\*no preview for this video

# Day 5 Note Taking

# Day 5 Note Taking

Brought to you by...



DON'T  
LET YOUR  
DOG TRAINING  
DREAM  
FADE AWAY

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YOUR PASSION  
TODAY

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# Rather have LIFETIME Access?



## WE WOULD LOVE TO HAVE YOU ON BOARD!

It's called the Dog Training Secrets Summit Premium Pass, and it lets you view the entire summit talk vault any time – without ever setting foot in an event room.

You can learn on your schedule. And you don't need to pay \$1,000, \$3,000, or \$5,000 admission prices of most summits for their videos.

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