

# Raw Dog Food PLAYBOOK



Dr. Ian Billinghurst

# Disclaimer

\*The product statements on this website have not been evaluated by the FDA. Our products are not intended to diagnose, treat, cure, or prevent any disease. Please consult with a veterinarian or other healthcare professional regarding any medical or health related questions or concerns you may have prior to use of our products. If your pet has, or you suspect your pet has any medical condition you are urged to consult your veterinarian.

You should also not use the information or services on this Website to diagnose or treat any health issues including but not limited to regulated diet plans, or other treatment.

# Welcome!

## WHAT IS THE RAW DOG FOOD SUMMIT?

The Raw Dog Food Summit is an online virtual event that brings together 13+ of the world's leading veterinarians and Raw Dog experts - professionals who have helped heal, regenerate and improve the health of thousands of dogs -- even when their owners had already tried everything before and just wanted to give up.

It's 100% free to attend, and you don't need to travel. Simply watch from the comfort of your own home and dive deep into the proven, Raw Dog food options that are based on scientific evidence and modern day medicine.

Use the solutions you'll learn from this event to raise a healthier dog. No more overwhelm no more frustration. You could save yourself thousands of dollars in long-term vet bills by implementing what you learn during this event.

## WHO IS BEHIND THE RAW DOGSUMMIT?

 [PETSUMMITS.COM](https://www.petsummits.com)

From all over the world, wherever you and your furry family member may be, Pet Summits' online events come right to you. Receive practical, proven health tips and strategies for helping your pets live a healthy, happy and high-quality life. We've helped tens of thousands of pets and their owners just like you since we launched, and we'd love to welcome you to the family!

**HELPING PETS & THEIR OWNERS  
SHARE A BETTER QUALITY OF LIFE**

Hosting the summit is Dr. Ian Billinghurst

Dr Ian Billinghurst is recognized as the "Father" of "RAW" and the founder of the BARF (Biologically appropriate Raw Food) Diet.

Dr Billinghurst remains as passionate as ever about Health—through Evolutionary Nutrition— with his current lectures and writings emphasizing the basic truth... "Nutrition... it's absurdly simple."



**"THIS SUMMIT IS, I BELIEVE, THE MOST IMPORTANT EDUCATIONAL PROGRAM YOU'LL EVER ATTEND, BECAUSE ENSURING YOUR DOG IS EATING A PROPERLY CONSTRUCTED RAW FOOD DIET IS THE MOST POWERFUL MOVE YOU CAN MAKE!"**

**- DR IAN BILLINGHURST**

# Is this right for you?

## YOU'LL LOVE THE RAW DOG FOOD SUMMIT IF .....

This summit is for you if you're looking for scientifically proven, evidence based solutions to help improve your dog's health...especially if you feel like you've everything before, failed, and wanted to give up.

You're guaranteed to find something at the Raw Dog Food Summit that you can take away and use to help you transition your dog to a raw feeding diet the right way, for optimal health and vitality in your dog.

So if you're frustrated with wondering where to start with all of the conflicting information, or you feel overwhelmed and burnt out after TRYING so many different treatment options for your dog, then this is for you.

We believe in a world where a naturally healthy dog is the norm, not the exception.

We love our pets just like family, and we're passionate about sharing proven tips, strategies, and protocols so our pets can thrive well into their later years.

Our mission is to bring together the worlds leading vets, pet nutritionists, pet health practitioners, and other well-known experts to bring about a pet health revolution.

Become a leader. Join the pet health revolution. And let's make a positive difference in the world that matters most!



# What will you learn?

## HERE'S WHAT YOU WILL LEARN AT THE RAW DOGSUMMIT....

In this summit, we'll be sharing how to transition your dog to a raw feeding diet the right way, for optimal health and vitality in your dog. We've brought together leading veterinarians and experts in the field who will share their insights on why feed raw, transitioning to raw diet, protein, fats and carbs and more.

Some of the key takeaways you'll get from this event will include:

- 🐾 Principles for balancing a raw food diet.
- 🐾 The number 1 health issue for dogs today.
- 🐾 Unique benefits provided by raw foods (Plus: Raw Superfoods!) that increase vitality and protect against diseases common to senior dogs.
- 🐾 Navigating raw food and the reintroduction of raw food during and after acute and chronic illness.
- 🐾 How to feed a dog with pancreatitis (what they can or can't generally tolerate in their diet).
- 🐾 Food as fuel – Ingredients/nutrients to support optimal performance.
- 🐾 Dogs have zero nutritional need for dietary carbohydrates.
- 🐾 Intermittent fasting does for your dog's body what sleep does for the brain.



# Who is speaking?



**Hosted By**  
Dr. Ian Billingham

## WORLD CLASS EXPERTS WITH PROVEN TRACK RECORDS...

Our schedule is jam-packed with world-leading veterinarians, pet Anxiety experts, and more. Their specialties range from veterinary care, researchers, scientists, and more.

We wanted to bring you deep subject matter insights from PROVEN leaders and visionaries who have demonstrated their expertise over years and even decades of research and practice in their field.

Some of our expert speakers have worked with tens of thousands of animals over many years.

This is the first time in history that they are all together for you to learn from in one place to find out all you need to know about proven solutions for your dogs health.

This is NOT one of those events where the speakers hold back on information so they can pitch their products or services at the end, far from it!

They're digging deep to give you their best stuff with ideas you can implement no matter what your dog owner experience level is at.

**WANT TO KNOW WHEN YOUR FAVORITE SPEAKER IS ON?  
VIEW THE SCHEDULE BY CLICKING THE BUTTON BELOW...**

[\*\*VIEW SCHEDULE\*\*](#)

# Day 1 Expert Guests



## Dr. Nick Thompson

MRCVS, Vet, food freak

Top Tip: Use doubling method to transition your dog to raw. Start with one teaspoon of the new food, the raw food, then you'd go to 2 teaspoons then 8 and then 16. Increase until you get to the level that's appropriate to them.

[WATCH QUICK TIP VIDEO](#)



## Dr. Conor Brady

Writer & holistic pet health advocate

Top Tip: Most Dogs are on high carbohydrate diets like cereal, corn grain-free kibbles, and canned foods. Carbs are the cause of many chronic diseases in pets, including obesity, pancreatitis and cancer.

[WATCH QUICK TIP VIDEO](#)



## Joel Baardsteeth

Raw Food Educator

Top Tip: Every creature on earth needs whole living food to thrive. Living means uncooked. As soon as we add heat, vital nutrients are either destroyed because of that heating process.

[WATCH QUICK TIP VIDEO](#)



## Dr. Rebecca Brown

Vet - BVSc ADH

Top Tip: The core components of raw feeding are meat, bone, organs, and tripe from a variety of prey sources, at least three or four per week in approximate proportions.

[WATCH QUICK TIP VIDEO](#)

# Day 1 Expert Guests



## Nicole Cammack

Nutritionist & Researcher

Top Tip: Variety is important because it reduces the risks of deficiencies. But also there are some protective effects or mechanisms that are at play with additional variety.

[WATCH QUICK TIP VIDEO](#)

# Day 1 Note Taking

# Day 2 Expert Guests



## Kasia Maxwell Grujic

Founder/Owner, SFRAW

Top Tip: As dogs get older they start to have trouble maintaining muscle mass, and they start to lose strength and vitality in their muscles, so giving them increased protein sometimes can be very helpful.

[WATCH QUICK TIP VIDEO](#)



## Julie Anne Lee

DCH RCHom, Founder and Formulator, Adored Beast Apothecary

Top Tip: For sick and dogs with allergy adding a probiotic for their gut or focusing on their gut health a little bit more may help improve their condition.

[WATCH QUICK TIP VIDEO](#)



## Dr. Katie Woodley

Integrative Veterinarian

Top Tip: Raw can be the healthiest form of pet food, especially for puppies. Raw ingredients contain natural vitamins, minerals and amino acids.

[WATCH QUICK TIP VIDEO](#)



## Dr. Judy Morgan

Integrative Veterinarian

Top Tip: Raw feeding is whole food. That comes straight from the earth is so different from feeding something that has been highly processed and has a lot of chemicals flavorings, and colorings added.

[WATCH QUICK TIP VIDEO](#)

# Day 2 Expert Guests



## Kimberly Gauthier

Dog Nutrition Blogger

Top Tip: Yearly visit to the vet should include a nutritional assessment. This is important so you can determine if there is a need for a change in feeding practices and find out what nutrients your pet is lacking.

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# Day 2 Note Taking

# Day 3 Expert Guests



## Dr. Ian Billinghurst

Veterinary Surgeon, RAW Pet Food Producer

Top Tip: Wolf is a dog's ancestor. Dogs, like wolves, are considered opportunistic carnivores, meaning they are primarily meat eaters and that is what we should be feeding our dogs today.

[WATCH QUICK TIP VIDEO](#)



## Dr. Christian Vergara

Veterinarian

Top Tip: Our lifestyle of sharing, even our diet with the dogs has brought some changes in their microbiota and ours. This is one of the reasons why babies who grow up with pets are less prone to some certain respiratory diseases.

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## Ronny Lejeune

Canine Nutritionist, Behavior & Fitness Trainer

Top Tip: To avoid oxidative stress, we have to make sure that our dog's diet has plenty of antioxidants like vitamin E, selenium and vitamin C.

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## Paul Raybould

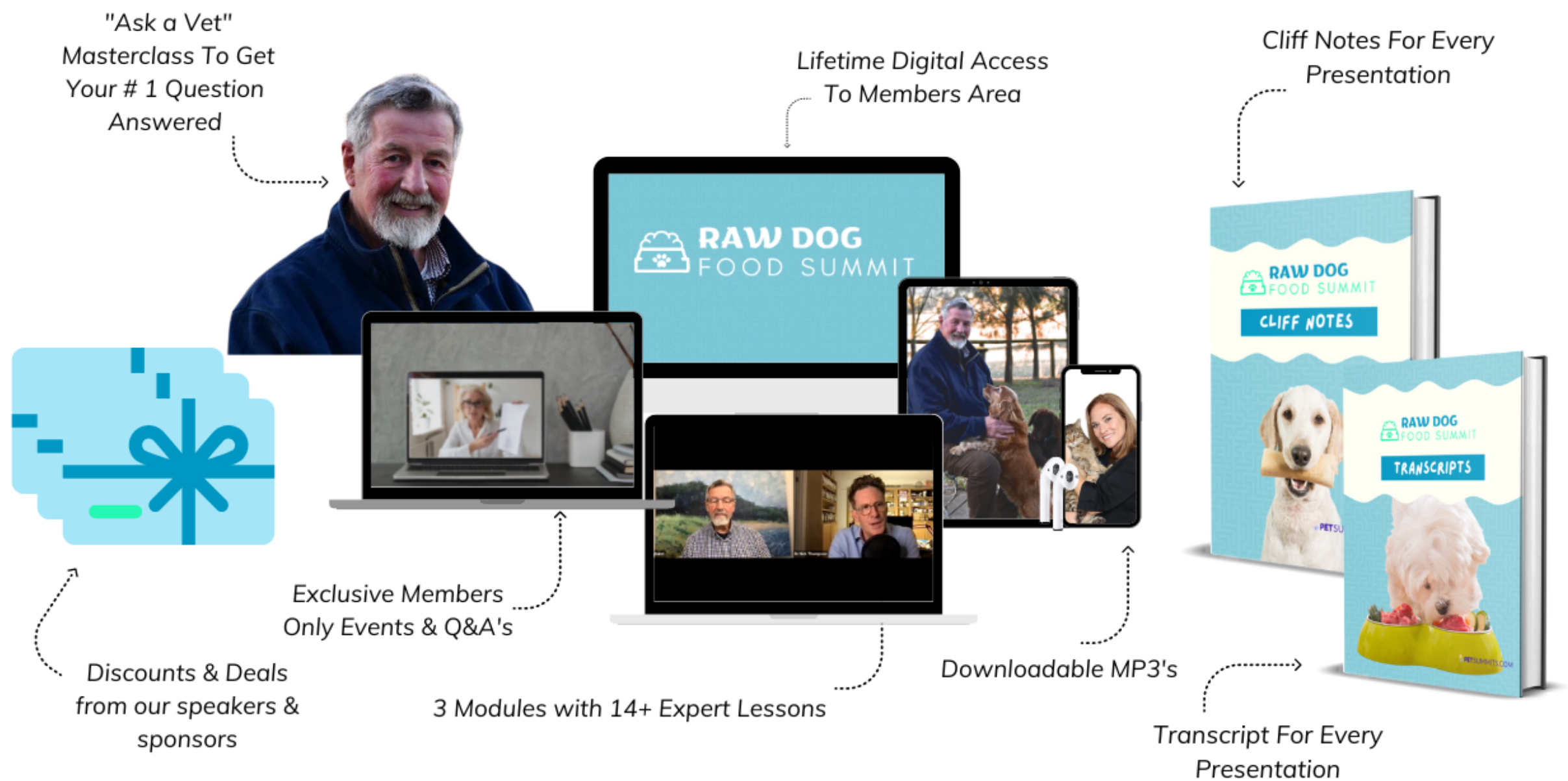
Visionary Pet Foods Founder and CEO

Top Tip: A keto diet can provide numerous benefits to dogs, ranging from weight loss to improved skin health to improved cognitive function. It may even aid in the treatment of cancer.

[WATCH QUICK TIP VIDEO](#)

# Day 3 Note Taking

# Rather Have LIFETIME Access?



## WE WOULD LOVE TO HAVE YOU ON BOARD!

It's called the Raw Dog Food Summit Premium Pass, and it lets you view the entire summit talk vault any time – without ever setting foot in an event room.

You can learn on your schedule. And you don't need to pay \$1,000, \$3,000, or \$5,000 admission prices of most summits for their videos.

There's no plane ticket, hotel room, or overpriced meals.

And with the Premium Pass, you don't even need to sacrifice your social life to cram all the sessions into a few days.

With this pass you get instant access to all of the interviews PLUS the MP3's to download, Cliff-notes, Transcripts, Discounts, Deals and more...

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