

Dog Allergy PLAYBOOK



Dr. Alex Avery

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You should also not use the information or services on this Website to diagnose or treat any health issues including but not limited to regulated diet plans, or other treatment.

Welcome!

WHAT IS THE DOG ALLERGY SUMMIT?

The Dog Allergy Summit is an online virtual event that brings together 19+ of the world's leading veterinarians and dog allergy experts - professionals who have helped heal, regenerate and improve the health of thousands of dogs -- even when their owners had already tried everything before and just wanted to give up.

It's 100% free to attend, and you don't need to travel. Simply watch from the comfort of your own home and dive deep into the proven, dog allergy treatment options that are based on scientific evidence and modern day medicine.

Use the solutions you'll learn from this event to raise a healthier dog. No more overwhelm, no more frustration. You could save yourself thousands of dollars in long-term vet bills by implementing what you learn during this event.

WHO IS BEHIND THE DOG ALLERGY SUMMIT?

 [PETSUMMITS.COM](https://www.PetSummits.com)

From all over the world, wherever you and your furry family member may be, Pet Summits' online events come right to you. Receive practical, proven health tips and strategies for helping your pets live a healthy, happy and high-quality life. We've helped tens of thousands of pets and their owners just like you since we launched, and we'd love to welcome you to the family!

**HELPING PETS & THEIR OWNERS
SHARE A BETTER QUALITY OF LIFE**



Hosting the summit is Dr. Alex Avery.

As a veterinarian, Dr. Alex's life's mission started in 2006: to improve the lives of the patients and pet parents, just like you, that walk through his consulting room door.

In 2017, he founded Our Pets Health: to provide accurate, evidence-based pet health information all designed to help you look after your furry family members to the best of your ability - all so they can live the long, healthy, and happy life you want for them!



"I'M EXCITED TO BE PARTNERING WITH PET SUMMITS TO BRING THIS INCREDIBLE INFORMATION TO THE PET PARENT COMMUNITY!" - DR ALEX AVERY

Is this right for you?

YOU'LL LOVE THE DOG ALLERGY SUMMIT IF

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This summit is for you if you're looking for scientifically proven, evidence based solutions to help improve your dog's health...especially if you feel like you've everything before, failed and wanted to give up.

You're guaranteed to find something at the Dog Allergy Summit that you can take away and use to help you heal, reverse or event prevents your dogs allergies.

So if you're frustrated with wondering where to start with all of the conflicting information, or you feel overwhelmed and burnt out after TRYING so many different treatment options for your dog, then this is for you.

We believe in a world where a naturally healthy dog is the norm, not the exception.

We love our pets just like family, and we're passionate about sharing proven tips, strategies, and protocols so our pets can thrive well into their later years.

Our mission is to bring together the worlds leading vets, pet nutritionists, pet health practitioners, and other well-known experts to bring about a pet health revolution.

Become a leader. Join the pet health revolution. And let's make a positive difference in the world that matters most!



What will you learn?

HERE'S WHAT YOU WILL LEARN AT THE DOG ALLERGY SUMMIT....

In this summit, we'll be sharing MODERN DAY SCIENCE and other proven methods to help rid your dog of allergies for good! We've brought together leading veterinarians and experts in the field who will share their insights on nutrition, symptoms, remedies and more.

Some of the key takeaways you'll get from this event will include:

- 🐾 Efficient & effective interventions are needed to reduce the risk of meaningful complications associated with anaphylactic reactions
- 🐾 All about allergy testing options and the "when, why and how" they are used
- 🐾 The early signs of skin infections and how to treat them at home
- 🐾 The current state of the vet industry and why every pet owner should be educating themselves first
- 🐾 How some shampoos can disrupt the protective skin barrier, leading to a stinkier dog and potentially skin disease
- 🐾 Why nutrition is a key step to treating your pet's allergies and the best way to feed your dog
- 🐾 Important grooming techniques and practices for your pet
- 🐾 The hidden toxins in commercial pet food that can cause sudden illness, others can cause chronic disease.

and much more...



Who is speaking?



WORLD CLASS EXPERTS WITH PROVEN TRACK RECORDS...

Our schedule is jam-packed with world-leading veterinarians, pet allergy experts, and more. Their specialties range from veterinary care, researchers, scientists, and more.

We wanted to bring you deep subject matter insights from PROVEN leaders and visionaries who have demonstrated their expertise over years and even decades of research and practice in their field.

Some of our expert speakers have worked with tens of thousands of animals over many years.

This is the first time in history that they are all together for you to learn from in one place to find out all you need to know about proven solutions for your senior dogs health.

This is NOT one of those events where the speakers hold back on information so they can pitch their products or services at the end, far from it!

They're digging deep to give you their best stuff with ideas you can implement no matter what your dog owner experience level is at.

**WANT TO KNOW WHEN YOUR FAVORITE SPEAKER IS ON?
VIEW THE SCHEDULE BY CLICKING THE BUTTON BELOW...**

[**VIEW SCHEDULE**](#)

Day 1 Expert Guests



Dr. Jennifer Schissler

Veterinary Dermatologist

Top Tip: If your pet has allergies, you're going to need to do something forever. There's no denying that and the best value we can get is making a good diagnosis and having a plan.

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Dr. Jeff Werber

Veterinarian

Top Tip: If the vet is suspecting of some sort of allergen in the environment, whether it's home and or outside allergens (like the pollens and grasses), an allergy testing will be recommended.

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Dr. Jenifer Chatfield

Veterinary Specialist

Top Tip: Bathing is appropriate and necessary, and it can help maintain your pet's healthy skin, even those without skin allergies however, when overdone, like anything else, it becomes a problem.

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Dr. Rachel Mar

Integrative Veterinarian

Top Tip: Acupuncture stimulates endorphin or serotonin release to help sedate or encourage things the body to calm down and not respond so strongly.

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Day 1 Note Taking

Day 2 Expert Guests



Dr. Susan Bohrer

Doctor of Veterinary Medicine

Top Tip: If a dog has a poor appetite or gets you worried about their protein, start on just one source of protein for eight weeks and watch them do the classic diet trial.

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Dr. Chris Bessent

Holistic Veterinarian

Top Tip: Food is the foundation of health and it needs to be species-appropriate: lower carbohydrates, higher meat content, smaller amounts of fruits and vegetables.

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Dr. John Tegzes

Veterinary Toxicologist

Top Tip: In feeding seafood, use the fish that don't live long; use feeder fishes things like anchovies, herring, and sardines.

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Dr. Lisa Chimes

Veterinarian

Top Tip: Daily brushing, moisturizing, and whatever we can do to protect the skin barrier is going to set you up for success in coat care.

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Day 2 Note Taking

Day 3 Expert Guests



Dr. Cherice Roth

Chief Veterinary Officer

Top Tip: Good bacteria increase the chances of them being able to protect the skin; it's really hard for a staph infection to get in and take hold if there are happy bacteria in the places that they're supposed to be.

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Dr. Joya Griffin

Veterinary Dermatologist

Top Tip: One trick would be to bathe with a maintenance shampoo first that will cut through the grime, grease, and oil layer on the coat, and then put your medicated shampoo on second.

<https://youtu.be/Xi2D3fAvcYg> [WATCH QUICK TIP VIDEO](#)



Dr. Casara Andre

Veterinarian and Entrepreneur

Top Tip: Practitioners think about the use of cannabis as it can regulate everything and bring all of those systems, including behavioral pieces, into balance.

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Dr. Erik Amazonas

Veterinary Cannabinoid Researcher

Top Tip: In long-term treatment or way of cannabis, it's recommended for us to check the enzymes once in a while.

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Day 3 Expert Guests



Dr. João Lourenço Hasckel Gewehr

Veterinary Doctor and Master Degree Student

Top Tip: On cannabis treatment, a smaller dosage is given at the start and goes up over days or weeks; it depends a lot on how the therapy will be administrated.

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Dr. Alex Avery

Veterinarian

Top Tip: Feeding diets rich in antioxidants, polyphenols, and omega-three fatty acids has been shown to enhance the quality of the skin, reduce skin lesions, and reduce the itch.

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Dr. Margo Roman

Holistic and Integrative Veterinarian

Top Tip: Plants help contribute to the microbiome and the prebiotics help support the whole flora by doing the fiber and everything else.

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Jed Davis

President of Poli Pet Products

Top Tip: Water can be an allergy source because of waterborne contaminants. The safest option to avoid waterborne toxins and heavy metals is filtered water.

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Day 3 Note Taking

Day 4 Expert Guests



Dr. Cherice Roth

Chief Veterinary Officer

Top Tip: It's a real opportunity right now for pet parents, veterinarians, and veterinary professionals alike to really come together and say, how do we preserve the amazing relationship of providing care.

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Dr. Christopher Byers

Veterinary Specialist, Educator and Author

Top Tip: There is not a one-size-fits-all approach to emergency allergic reactions in dogs. It is strongly recommended that pet owners safely transport their dog to a veterinarian for evaluation.

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Dr. Alex Avery

Veterinarian

Top Tip: For allergies, the long-term management control like changing diet and improving skin health— it's important that we give them time to work.

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Dr. Dan Annin

Veterinarian

Top Tip: Starting antibiotic for a secondary infection is a great idea. Adding vitamin E and fatty acids is a good holistic approach, then follow with immuno-suppressive drugs.

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Day 4 Expert Guests



Dr. Edward Bassingthwaite

Holistic Veterinarian

Top Tip: The more you continually move animals to relaxation with your gentle, slow, intentional touches, you're building neural pathways that regulate relaxation.

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Day 4 Note Taking

Rather Have LIFETIME Access?



WE WOULD LOVE TO HAVE YOU ON BOARD!

It's called the Dog Allergy Summit Premium Pass, and it lets you view the entire summit talk vault any time – without ever setting foot in an event room.

You can learn on your schedule. And you don't need to pay \$1,000, \$3,000, or \$5,000 admission prices of most summits for their videos.

There's no plane ticket, hotel room, or overpriced meals.

And with the Premium Pass, you don't even need to sacrifice your social life to cram all the sessions into a few days.

With this pass you get instant access to all of the interviews PLUS the MP3's to download, Cliff-notes, Transcripts, Discounts, Deals and more...

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